Annual Exam-2022

Post Graduate Diploma in Financial Management (PGDFM) Paper-I (Financial Decision Making)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions. All questions carry euqal marks.

- 1. Define financial management. Discuss its nature and scope.
- 2. Describe in brief in internal sources of finance.
- 3. Discuss merits and demerits of debenture.
- 4. Discuss about securities required in bank finance.
- 5. What is investment decision? Discuss the areas of investment decision.
- 6. Define term loan. Discuss its features.
- 7. Define leverage. Discuss its types.
- 8. Discuss the factors influencing Capital structure decision.
- 9. What is share? Discuss different types of share.
- 10. Write notes on any two of the following:-
 - (a) Public deposits
 - (b) Commercial paper
 - (c) Types of Bond

EXAMINATION PROGRAMME-2022

Post Graduate Diploma in Financial Management (PGDFM),
Post Graduate Diploma in Marketing Management (PGDMM),
Post Graduate Diploma in Hindi English Translation (PGDHET)
& Post Graduate Diploma in Human Resource Management (PGDHRM)

Date	Papers	Time	Examination Centre
24.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
24.00.2022	PGDHET, Paper–I	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
20.06.2022	PGDHET, Paper–II	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
	PGDHET, Paper–III		2 nd Floor, Biscomaun Bhawan, Patna
31.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
	PGDHET, Paper–IV		2 nd Floor, Biscomaun Bhawan, Patna
02.09.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
	PGDHET, Paper–V		2 nd Floor, Biscomaun Bhawan, Patna
06.09.2022	PGDFM, PGDMM, PGDHRM,	2 20 DM to E 20 DM	Nalanda Open University,
	Paper–VI	2.30 PM to 5.30 PM	2 nd Floor, Biscomaun Bhawan, Patna

Annual Exam-2022

Post Graduate Diploma in Financial Management (PGDFM) Paper-II (Working Capital Management)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry euqal marks. किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

- 1. Define the concept of working Capital discuss its types.
- 2. What is inventory management? Discuss its need.
- 3. Discuss the factors affecting working capital policy.
- 4. What is bank financing? Discuss the different forms of bank financing.
- 5. Explain in brief the Operating Cycle method of estimating working Capital.
- 6. Discuss the short term sources of working capital.
- 7. Discuss the dimensions and principles of working capital management.
- 8. Discuss the advantages and disadvantages of commercial paper.
- 9. Discuss the objective of working capital management.
- 10. Write notes on **any two** of the following:-
 - (a) Convertible debenture
 - (b) Cash management
 - (c) Factoring

Annual Exam-2022

Post Graduate Diploma in Financial Management (PGDFM) Paper-III (Management Control System)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions. All questions carry euqal marks.

- 1. What do you understand by Management Control System? Why Management Control System is important and for an organization.
- 2. Explain various tools of performance management system.
- 3. Describe various techniques used in management control of operations.
- 4. Explain the factors that affect design of management control system.
- 5. Discuss different types of budgets in details.
- 6. Discuss various types of organization. What are their advantages and disadvantages?
- 7. Explain activity based costing. What are the steps involved in developing ABC model?
- 8. What are the advantages of participative management? How the resistance to the participative management process be tackled?
- 9. Discuss in details various types of audit.
- 10. Write notes on any two of the following:-
 - (a) Transfer Pricing.
 - (b) Break even analysis
 - (c) Strategic planning

Annual Exam-2022

Post Graduate Diploma in Financial Management (PGDFM) Paper-IV (Security Analysis and Portfolio Management)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions. All questions carry eugal marks.

- 1. Define Capital Market, Give some examples of Capital market transactions.
- 2. Explain various dimensions of financial analysis.
- 3. Define gambling. What are its various types? Explain.
- 4. Explain the objective of investment.
- 5. Describe marketable securities and State Key features of equity securities.
- 6. Differentiate traditional portfolio analysis from modern portfolio analysis.
- 7. Discuss the significance of Beta in portfolio.
- 8. What is debenture? Explain the different types of debenture.
- 9. Explain the advantages and disadvantages of speculation.
- 10. Write notes on **any two** of the following:-
 - (a) Listing of Securities
 - (b) Preference share
 - (c) Government Securities

Annual Exam-2022

Post Graduate Diploma in Financial Management (PGDFM) Paper-V (International Financial Management)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions. All questions carry equal marks.

- 1. What is International Finance? Discuss the sources of International Finance.
- 2. Discuss financial and non-financial factors in capital budgeting.
- 3. What are the important variants of currency swap?
- 4. What is the concept of FDI? Discuss the strategy for FDI.
- 5. Discuss the importance of Inventory Management.
- 6. Discuss the factors affecting exchange rate.
- 7. Critically examine the role of World Bank in providing finance to Multinational Corporation.
- 8. Define International bond. Discuss its types.
- 9. Discuss the importance of International Financial Management.
- 10. Write notes on any two of the following:-
 - (a) Cash Management
 - (b) Working Capital Management
 - (c) Risk

Annual Exam-2022

Post Graduate Diploma in Financial Management (PGDFM) Paper-VI (Management of Financial Services)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions. All questions carry equal marks.

- 1. What is financial market? Discuss its functions.
- 2. Discuss the advantages and problems of Indian money market.
- 3. Distinguish between financial sectors and non-bank financial sector.
- 4. Define mutual fund. Discuss its advantages.
- 5. Define SEBI. Discuss its functions.
- 6. Discuss the role of Housing Development and Financial Corporation.
- 7. Discuss the role of international monetary fund.
- 8. What is factoring? Discuss the types of factoring.
- 9. Define lease. Discuss its types.
- 10. Distinguish between capital market and money market.

Annual Examination - 2022

Post Graduate Diploma in Hindi English Translation (PGDHET)

Paper-I (अनुवाद : प्रकृति और परम्परा)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry euqal marks. किन्हीं **पाँच** प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

- 1. अनुवाद क्या है ? क्या अनुवाद पूर्णतः मूल की भाँति हो सकता है ? उदाहरण सहित प्रमाणित कीजिए ।
- 2. विश्व के सांस्कृतिक सेत् के रूप में अनुवाद के महत्त्व को प्रतिपादित कीजिए ।
- 3. अच्छे अनुवाद की विशेषताओं को सुस्पस्ट कीजिए ।
- 4. अनुवाद को वर्त्तमान स्थिति का आकलन कीजिए तथा इसके गतिरोध को दूर करने के सुझाव प्रस्तुत कीजिए ।
- 5. अनुवाद सिद्धान्त पर भारतीय चिंतकों की स्थापनाओं पर प्रकाश डालिए ।
- 6. अनुवाद के पाश्चात्य इतिहास पर प्रकाश डालिए ।
- 7. अनुवाद और विज्ञान के पारस्परिक संबंधों की विवेचना कीजिए ।
- 8. अनुवाद का वाक्य विज्ञान से संबंध पर प्रकाश डालिए ।
- 9. निम्नलिखित अवतरण का अंग्रेजी भाषा में अनुवाद कीजिए :— अहिंसा शब्दों द्वारा नहीं सिखायी जा सकती । हृदय से प्रार्थना करने पर ही वह प्रभु की कृपा से अंतःकरण में जगती है । अहिंसा जो सबसे बीर और बलिष्ठ है, उनका शस्त्र है । अहिंसा और सत्य अभिन्न है । एक का ध्यान करो तो दूसरा पहले ही आ जाता है । सत्य से परे कोई ईश्वर नहीं है । सत्य ही सर्वप्रथम खोजने की वस्तु है । सत्याग्रही न्याय के रास्ते से नहीं डिगेगा ।
- 10. निम्नलिखित अवतरण का हिन्दी भाषा में अनुवाद कीजिए :–

Immediately after landing at Airport in Washington Victoria took a taxi to her father's house. Her father had come home for his lunch break and was waiting for her. A year ago the father of Victoria had been appointed press secretary for the president of united states. He had given up his job as a managing editor of the Chicago Journal. After her father had left, Victoria went upstairs to the bedroom. She took a quick bath. After that she went down stairs to the kitchen and started make lunch.

EXAMINATION PROGRAMME-2022 Post Graduate Diploma in Hindi English Translation (PGDHET)

	-		•
Date	Papers	Time	Examination Centre
24.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
24.00.2022	PGDHET, Paper–I	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	PGDFM, PGDMM, PGDHRM &	2 20 DM to E 20 DM	Nalanda Open University,
20.00.2022	PGDHET, Paper–II	2.30 PM to 5.30 PM	2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
29.00.2022	PGDHET, Paper–III		2 nd Floor, Biscomaun Bhawan, Patna
21 00 2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
31.08.2022	PGDHET, Paper–IV		2 nd Floor, Biscomaun Bhawan, Patna
02.09.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
	PGDHET, Paper–V		2 nd Floor, Biscomaun Bhawan, Patna
06.09.2022	PGDFM, PGDMM, PGDHRM,	2.30 PM to 5.30 PM	Nalanda Open University,
	Paper–VI		2 nd Floor, Biscomaun Bhawan, Patna

Annual Examination - 2022

Post Graduate Diploma in Hindi English Translation (PGDHET)

Paper-II (अनुवाद के सिद्वांत)

Time: 3.00 Hrs. Full Marks: 80

किन्हीं पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

- 1. अर्थ सम्प्रेषण सिद्धान्त एवं प्रभाव समता सिद्धान्त का परिचय दीजिए ।
- 2. अनुवाद की सहायक सामग्री के रूप में विभिन्न कोशों का परिचय देते हुए उसके महत्व पर प्रकाश डालिए ।
- 3. पाठ विश्लेषण एवं लक्ष्य भाषा में रूपान्तरण का परिचय दीजिए ।
- 4. अनुवाद की प्रकृति के आधार पर अनुवाद के विभिन्न प्रकारों का उल्लेख कीजिए ।
- 5. अनुवाद की भाषागत समस्याओं का उल्लेख कीजिए ।
- 6. अनुवाद की आवश्यकता और उसके महत्व पर प्रकाश डालिए ।
- 7. अनुवाद की शैली सम्बन्धी विभिन्न समस्याओं पर प्रकाश डालिए ।
- 8. अनुवाद के विभिन्न प्रकारों का परिचय प्रस्तुत कीजिए ।
- 9. निम्नलिखित पर टिप्पणी लिखिए:-
 - (क) मुहावरे और लोकोक्तियों का अनुवाद
 - (ख) भावानुवाद
- 10. निम्नलिखित अवतरण का हिन्दी में अनुवाद कीजिए-

A critic is an ideal reader. It brings to bear a trained judgment on whatever he reads. To him no work of art is good or bad, enjoyable or unenjoyable, meaningful or meaningless, unless he has subjected it to a thorough examination. Criticism, therefore, is born of questioning. It never takes a writer his work on trust. For criticism intellectual freedom is necessary. There are no fixed principles of criticism to be applied to the work of all ages and writers.

Annual Examination - 2022

Post Graduate Diploma in Hindi English Translation (PGDHET) Paper-III (भाषा—भाषिकी और अन्वाद)

Time: 3.00 Hrs. Full Marks: 80

किन्हीं पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

- 1. भाषा परिवर्त्तन के कारणों पर प्रकाश डालिए ।
- 2. बोली और भाषा के अंतर को सुस्पष्ट कीजिए ।
- 3. द्विभाषिकता का तात्पर्य क्या है ? सविस्तार वर्णन कीजिए ।
- 4. लाक्षणिक प्रयुक्ति क्या है ? भाषा में इसके महत्त्व पर प्रकाश डालिए ।
- 5. भाषा में मुहावरों और कहावतों की उपादेयता पर अपना विचार प्रस्तुत कीजिए ।
- 6. अनुवाद की प्रक्रिया को सुस्पष्ट कीजिए ।
- 7. अर्थ की समतुल्यता के सिद्धान्त पर प्रकाश डालिए ।
- हिन्दी के स्वर व्यंजन ध्विनयों का परिचय दीजिए ।
- 9. व्यतिरेकी विश्लेषण को सुस्पष्ट करते हुए अनुवाद में इसकी उपयोगिता पर प्रकाश डालिए ।
- 10. निम्नलिखित अवतरण का हिन्दी में अनुवाद कीजिए :--

On Friday, the monetary committee of Reserve Bank of India votes unanimously to raise the bench mark policy repo rate by 50 basis points. With the latest hike, the MPC has now tightened the policy rate by 140 basis points over the course of its last three meetings. The raporate now stands at 5.4 percent, marginally above the pre-pandemic level of 5.15 percent in February 2020. The tone of the policy was in line with expectation with the committee emphasizing the need for Calibrated monetary policy action to contain inflaronacy pressures and bring headline in Hation closer to the target.

...

Annual Examination - 2022

Post Graduate Diploma in Hindi English Translation (PGDHET) Paper-IV (अनुवाद के साधन और प्रयोग)

Time: 3.00 Hrs. Full Marks: 80

किन्हीं पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

- 1. शब्दकोश किसे कहते हैं। उसे विभिन्न प्रकारों की परिचय दीजिए।
- 2. वैज्ञानिक तकनीक शब्दावली आयोग द्वारा प्रकाशित पारिभाषिक शब्दकोशों का परिचय दीजिए।
- 3. कोश से वर्णानुक्रम का विन्यास कैसे होता है? स्वर और व्यंजन दोनों से बने शब्दों का क्रम अलग–अलग बताइए।
- 4. कोश देखने की विभिन्न विधियों का उल्लेख कीजिए ।
- 5. अनुवाद में कम्प्यूटर की उपयोगिता पर प्रकाश डालिए।
- 6. पारिभाषिक शब्दावली के निर्माण के सिद्धान्तों पर प्रकाश डालिए।
- 7. प्रशासन से क्या समझते हैं? प्रशासनिक विषयों के अनुवाद की पुविधि की उदाहरण विवेचना कीजिए।
- 8. संसदीय साहित्य के अन्तर्गत विभिन्न भाषाओं के साहित्य के अनुवाद की प्रविधि की विवेचना कीजिए।
- 9. अनुवाद में अपनायी जाने वाली विभिन्न सावधानियों का सविस्तार वर्णन कीजिए।
- 10. निम्नलिखित शब्दों का हिन्दी टप्पणी लिखिए :— :—
 - (क) अनुवाद का व्यावहारिक रूप ।
 - (ख) निम्नलिखित शब्दों का हिन्हीं पर्याय लिखिए

Agreement, Certified copy, Grant, Complain, Dualism, Trial, Natural justice, Compaign Session

Annual Examination - 2022

Post Graduate Diploma in Hindi English Translation (PGDHET) Paper-V (अनुवाद के स्वरूप)

Time: 3.00 Hrs. Full Marks: 80

प्रत्येक खंड से कम से कम दो—दो प्रश्नों का चयन करते हुए कुल पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

खंड-क

- 1. प्रशासनिक अनुवाद के स्वरूप और उसकी आवश्यकता पर प्रकाश डालिए।
- 2. बैंकों के ग्राहक संबंधी सामग्री का परिचय दीजिए ।
- 3. सारानुवाद से क्या तात्पर्य है? इसकी आवश्यकता ओर प्रयोग के क्षेत्र की चर्चा कीजिए ।
- 4. अनुवाद के मूल्यांकन से आप क्या समझते है? उसके स्वरूप पर प्रकाश डालिए ।
- 5. आशु अनुवाद की उपयोगिता और उसकी विशेषता का उल्लेख कीजिए ।
- 6. निम्नलिखित अंग्रेजी पाठ और उसके अनुवाद को मिलाइए तथा आवश्यकतानुसार सुधार करते हुए पुनरीक्षण कीजिए:—

मूल पाठ :

This is the person who will help you to translate into practice the principles and acknowledge that you would have acquired through the first three courses of this Diploma.

अनूदित पाठ :

यह वह व्यक्ति होता है जो इस डिप्लोमा के पहले तीन कोर्सों के अध्ययन प्राप्त ज्ञान एवं सिद्धान्तों के अनुवाद में अभ्यास के दौरान आपकी सहायता करेगा ।

खंड–ख

- 7. निम्नलिखित संक्षिप्तियों को अंग्रेजी तथा हिन्दी शब्दों में स्पष्ट कीजिए ।
 - (i) IT
- (ii) ED
- (iii) FC
- (iv) C.B.I
- 8. अंग्रेजी वाक्यांशों का हिन्दी में अनुवाद कीजिए -
 - (i) Act upon

(ii) Break through

(iii) Come around

(iv) Cut off

(v) Go up

(vi) Get down

(vii) Look after

- (viii) Make Up
- 9. निम्नलिखित मुहावरों का हिन्दी में अनुवाद कीजिए –

William Wordsworth was a romantic Poet. His Lyrical ballads was published jointly by his friend Coleridge in 1798. It was Violently attacked by the neo-classical critics of Edinburgh. It is doubtful whether he would have penned a single line of criticism. It was Coleridge who even made notes for it.

- 10. निम्नलिखित हिन्दी शब्दों का रोमन लिपि में लिप्यांतरण कीजिए -
 - (क) स्वागत, सम्मेलन, मातृभूमि, देशभिक्त, नायक, प्रधानमंत्री, संस्कृति, त्योहार
 - (ख) निम्नलिखित अंग्रेजी–शब्दों का देवनागरी लिपि में लिप्यांतरण कीजिए –

Examination, University, Grammar Cardiac, Contest, Lodge, Residence.

...

Annual Exam-2022

Post Graduate Diploma in Human Resource Management (PGDHRM) Paper-I (Management Process)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions.

- 1. Define management and describe its features.
- 2. What is the difference between Leader and Manager?
- 3. What do you mean by performance appraisal? Discuss its need and importance in an organization.
- 4. "Coordination is the essence of management." Discuss
- 5. Explain the various theories of motivation in brief.
- 6. Discuss the principles of effective directing.
- 7. What do you mean by Controlling? Identify its importance in business organization.
- 8. Explain the role of decision making in management.
- 9. State the various advantages and disadvantages of decentralization.
- 10. Write notes on any two of the following:-
 - (a) Barriers of Communication
 - (b) Job satisfaction
 - (c) Scientific Management

• • •

EXAMINATION PROGRAMME-2022

Post Graduate Diploma in Financial Management (PGDFM),
Post Graduate Diploma in Marketing Management (PGDMM),
Post Graduate Diploma in Hindi English Translation (PGDHET)
& Post Graduate Diploma in Human Resource Management (PGDHRM)

Date	Papers	Time	Examination Centre
24.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
24.00.2022	PGDHET, Paper–I	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
20.06.2022	PGDHET, Paper–II	2.30 PM to 3.30 PM	2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
29.00.2022	PGDHET, Paper–III		2 nd Floor, Biscomaun Bhawan, Patna
31.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
31.06.2022	PGDHET, Paper–IV		2 nd Floor, Biscomaun Bhawan, Patna
02.09.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
	PGDHET, Paper–V		2 nd Floor, Biscomaun Bhawan, Patna
06.09.2022	PGDFM, PGDMM, PGDHRM,	2.30 PM to 5.30 PM	Nalanda Open University,
	Paper–VI		2 nd Floor, Biscomaun Bhawan, Patna

Annual Exam-2022

Post Graduate Diploma in Human Resource Management (PGDHRM) Paper-II (Human Resource Planning and Development.)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions.

- 1. Explain in detail various process and method of Human Resource Planning.
- 2. Discuss different roles of Human Resource Manager.
- 3. What are the different methods of management Development Programme.
- 4. Discuss the various steps involved in the selection process.
- 5. Discuss briefly different types of internal and external recruitment.
- 6. What are the objectives of Human Resource Management and Human Resource Development?
- 7. Explain detail the objectives and types of transfer.
- 8. What do you mean by remuneration? Explain the objectives and principles of wage and salary.
- 9. What do you mean by training? What are the advantages of training?
- 10. Write notes on any **two** of the following.
 - (a) Placement
 - (b) Halsey Premium Plan
 - (c) Humanitarian view of Labour

Annual Exam-2022

Post Graduate Diploma in Human Resource Management (PGDHRM) Paper-III (Management Training and Development.)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions.

- 1. Does training play a vital role in the personal development of an employee?
- 2. What is the necessity of training and development in the present scenario of India?
- 3. Why training is essential for an organization?
- 4. What do you understand by Training Programme Evolution? What are the vital aspects of any Training Programme Evolution.
- 5. Describe the concept of importance of training.
- 6. What is the role of training in the organizational development?
- 7. How does a training manager design a good training programme.
- 8. Define the word "Self-development"? How self-development help us to achieve our professional goals?
- 9. Differentiate (i) Training (ii) Development and (iii) Education.
- 10. Write notes on any two of the following:-
 - (a) Executive development
 - (b) Advantages of training
 - (c) Job-Training

Annual Exam-2022

Post Graduate Diploma in Human Resource Management (PGDHRM) Paper-IV (Labour and Social Security Legislations)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions.

- 1. What is Social Security? What are its methods?
- 2. Explain employers liability to pay compensation to an employee.
- 3. Define an 'accident.' When it is said to arise out of and in the course of an employment?
- 4. Explain the scope and object of the Maternity Benefit Act, 1961
- 5. Define the term Standing Orders and explain their importance.
- 6. Write short notes on Apprentice and Apprenticeship training.
- 7. Explain the main provisions regarding Health and Safety of persons employed in a mine in India.
- 8. Explain the object and scope of the Industrial Employment Act, 1946.
- 9. State the provisions regarding prohibition of employment of Children in Certain occupations and processes under the Act.
- 10. Write notes on any **two** of the following:

(a) Wages

(b) Power of Inspectors

(c) Workshop and Establishment

Annual Exam-2022

Post Graduate Diploma in Human Resource Management (PGDHRM) Paper-V (Organizational Behaviour)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions.

- 1. Define organizational Behaviour? Explain in detail the Contribution of disciplines to OB.
- 2. Explain in details the theories of Leadership.
- 3. Define attitude. Explain the Various ways of changing attitude.
- 4. Explain the sources of Stress.
- 5. Define Conflict. Explain various types of Conflicts?
- 6. Discuss the differences between product and functional organization.
- 7. Explain the traits and types of personality.
- 8. Explain how managers can successfully motivate people.
- 9. What is the concept of motivation? Explain Maslow's theory of needs.
- 10. Write notes on any two of the following :-
 - (a) Job Satisfaction
 - (b) Group Behaviour
 - (c) Perception

Annual Exam-2022

Post Graduate Diploma in Human Resource Management (PGDHRM) Paper-VI (Compensation Management)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions.

- 1. Explain Various factors Considered in deciding the Compensation package.
- 2. What are the objectives of Fringe benefit?
- 3. Discuss the main provisions of the Payment of Wages Act.
- 4. Discuss the process of job evaluation.
- 5. Explain the trends in design of bonus scheme.
- 6. Discuss in details various incentive plans.
- 7. What are the benefits of a Bonus plan?
- 8. Discuss the main provisions of the payment of Gratuity Act 1972.
- 9. Write note on Compensation Management.
- 10. Write notes on any **two** of the following:-
 - (a) Consumer Price Index
 - (b) Executive Compensation
 - (c) Wage determination.

Annual Exam-2022

Post Graduate Diploma in Information and Public Relations (PGDIPR)

Paper-I (Communication and Information World : An Introduction)

Time: 3.00 Hrs.

Full Marks: 80

Answer any **Five** Questions. All questions carry **euqal marks**. किन्हीं **पाँच** प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के **अंक समान** हैं ।

- 1. संचार की अवधारणा क्या है ? इनकी महत्ता बतलाइये । What are concepts of Communication ? Discuss their importance.
- 2. संचार के कार्य क्षेत्र की चर्चा कीजिए । Discuss the scope of Communication.
- 3. पत्रकारिता को परिभाषित कीजिए । Define Journalism.
- 4. संसदीय पत्रकारिता क्या है ? What is Parliamentary Journalism ?
- 5. पत्रकार के लिए आवश्यक गुण बताइये । Write necessary quality of a Journalist.
- 6. समाचार के प्रकार को लिखिए । Write the types of News.
- 7. पर्यावरण क्या है ? What is Environment ?
- 8. विकास का क्या तात्पर्य है ? What do you mean by Development ?
- 9. खोजी पत्रकारिता की अवधारणा को स्पष्ट कीजिए । Clarify the concept of Investigative Journalism.
- 10. वैश्वीकरण पर एक लेख लिखिए । Write an essay on Globalization.

EXAMINATION PROGRAMME-2022 PGDJMC & PGDIPR

Date	Papers	Time	Examination Centre
24.08.2022	PGDJMC & PGDIPR, Paper–I	2.30 PM to 5.30 PM	Nalanda Open University,
24.00.2022	robine & robink, rapei-i	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	PGDJMC & PGDIPR, Paper–II	2.30 PM to 5.30 PM	Nalanda Open University,
20.00.2022	rodinc & rodink, raper-ii	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	PGDJMC & PGDIPR, Paper–III	2.30 PM to 5.30 PM	Nalanda Open University,
29.06.2022 PGDJMC & PGDJPK, Papel-111 2.30 PM to 3.30 PM		2 nd Floor, Biscomaun Bhawan, Patna	
31.08.2022	PGDJMC & PGDIPR, Paper–IV	2.30 PM to 5.30 PM	Nalanda Open University,
31.00.2022	robine & robink, Paper-IV	2.30 FIN 10 3.30 FIN	2 nd Floor, Biscomaun Bhawan, Patna
Practical Counselling & Examination of Electronoic Media: 01.09.2022 to 15.09.2022 and			

Practical Counselling & Examination of Electronoic Media: 01.09.2022 to 15.09.2022 and Practical Counselling & Examination of Print Media: 16.09.2022 to 30.09.2022 in Patna

Annual Exam-2022

Post Graduate Diploma in Information and Public Relations (PGDIPR) Paper-II (Indian Constitution, Governance and Media Law)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry euqal marks. किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

- 1. भारतीय संविधान का परिचय प्रस्तुत कीजिए । Discuss the introduction of Indian Constitution.
- 2. 'भारतीय संघीय कार्यपालिका' पर एक निबंध लिखिए । Write an essay on 'Indian Union Executive.'
- 3. 'संसदीय शासन प्रणाली' का वर्णन कीजिए । Describe the 'Parliamentary form of Government'.
- 4. मुख्यमंत्री के महत्त्व की चर्चा कीजिए ।
 Discuss the importance of the Chief Minister.
- 5. कानून की महत्ता एवं उपयोगिता लिखिए । Write the importance and use of Law.
- 6. प्रेस स्वातंत्र पर एक लेख लिखिए । Write an essay on 'Press Freedom.'
- 7. 'भारत में पत्रकारिता के उद्भव और विकास' पर प्रकाश डालिए । Throw light on 'The rise and growth of Journalism in Inda.'
- 8. बीसवीं शताब्दी के प्रमुख प्रेस कानूनों पर प्रकाश डालिए । Throw light upon the press laws of 20^{th} Century.
- 9. 'सिविल मानहानि के आवश्यक तत्त्वों' पर प्रकाश डालिए । Throw light on 'The essential elements of civil defamation'.
- 10. 'न्यायालय अवमान और प्रेस' पर नोट लिखिए । Write a note on 'Contempt of Court and Press'.

Annual Exam-2022

Post Graduate Diploma in Information and Public Relations (PGDIPR) Paper-III (Right to Information)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry **euqal marks**. किन्हीं **पाँच** प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के **अंक समान** हैं ।

- सूचना के अधिकार के महत्व का वर्णन कीजिए ।
 Describe the importance of Right to information.
- 2. सूचना का अधिकार क्या है? What is Right to Information?
- 3. केन्द्र सरकार द्वारा स्थापित सूचना और सुरक्षा संगठनों को लिखिए । Write Intelligence and security organizations established by the Central Government.
- 4. 'बिहार सूचना अधिकार नियमावली 2006' को संक्षेप में लिखिए । Write in short 'The Bihar Right to Information 2006.'
- 5. केन्द्रीय सूचना आयोग की महत्ता लिखिए । Write the importance of Central Information Commission.
- 6. 'बिहार में सूचना आयोग और मीडिया' पर एक लेख लिखिए । Write an essay on 'Information Commission and Media in Bihar.'
- 7. 'सूचना आयोग और पेनाल्टी' पर एक नोट लिखिए । Write a note on 'Information Commission and Penalty's
- 8. लोक प्राधिकारी क्या है? What is Public Authority?
- 9. सूचना की महत्ता पर प्रकाश डालिए । Throw Light on the importance of Information.
- 10. निम्नलिखित पर संक्षिप्त टिप्पणियाँ लिखिए :

Write short notes on the followings:

- (a) जनता और सूचना का अधिकार (People and Right to Information)
- (b) विश्व में सूचना का अधिकार (R.T.I. in the world)

Annual Exam-2022

Post Graduate Diploma in Information and Public Relations (PGDIPR) Paper-IV (Public Relation: Principles and Practices)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry equal marks. किन्ही पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं।

- 1. जनसम्पर्क की प्रकृति को लिखिए Write the nature of Public Relations.
- 2. विज्ञापन का अर्थ लिखिए । Write the meaning of Advertising.
- 3. सफल जनसम्पर्क कार्यकर्त्ता के लिए योग्यताओं का वर्णन कीजिए । Describe the qualification of successful PR worker.
- 4. सरकार और जनसम्पर्क का संबंध लिखिए । Write the relation between Government and PR.
- 5. जनसम्पर्क का क्या महत्व है? What is the importance of Public Relations?
- 6. जनसम्पर्क की प्रारंभिक अवस्था को लिखिए । Write the primary stages of Public Relations.
- 7. भारत में जनसम्पर्क पर एक लेख लिखिए । Write a note on 'PR in India.'
- 8. प्रेस सम्मेलन के महत्व की चर्चा कीजिए । Discuss the importance of Press conference.
- 9. गृहपत्रिका का इतिहास लिखिए । Write the history of house-journal.
- 10. जनसम्पर्क अधिकारी के दायित्वों का उल्लेख कीजिए । Describe the responsibilities of PRO.

Annual Exam-2022

Post Graduate Diploma in Journalism & Mass Communication (PGDJMC) Paper-I (Introduction to Journalism & Mass Communication)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry **equal marks**. किन्हीं **पाँच** प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के **अंक समान** हैं ।

- 1. Write the responsibilities of Journalism. पत्रकारिता के दायित्व को लिखिए ।
- 2. What is Parliamentary journalism? संसदीय पत्रकारिता क्या है?
- 3. Write main qualities of a Journalists. पत्रकारों के प्रमुख गुण बतलाए ।
- 4. Discuss the main Targets of media. माध्यमों के प्रमुख उद्देश्यों की चर्चा कीजिए ।
- 5. What is the relation between literature and Politics? साहित्य और राजनीति में क्या संबंध है?
- 6. Define Rural Journalism. ग्रामीण पत्रकारिता को परिभाषित कीजिए ।
- 7. What is the meaning of investigative journalism? खोजी पत्रकारिता का क्या अर्थ है?
- 8. Discuss the elements of communication. संचार के तत्वों की विवेचना कीजिए ।
- 9. What do you mean by communication Revolution? संचार क्रांति से आप क्या समझते हैं?
- 10. What is social control? Write its importance सामाजिक नियंत्रण क्या है? इसका महत्व लिखिए ।

EXAMINATION PROGRAMME-2022 PGDJMC & PGDIPR

Date	Papers	Time	Examination Centre
24.08.2022	PGDJMC & PGDIPR, Paper–I	2.30 PM to 5.30 PM	Nalanda Open University,
24.00.2022	robine & robink, rapei-1	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	PGDJMC & PGDIPR, Paper–II	2.30 PM to 5.30 PM	Nalanda Open University,
20.00.2022	robine & robink, rapei-ii	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	PGDJMC & PGDIPR, Paper–III	2.30 PM to 5.30 PM	Nalanda Open University,
29.00.2022	PGDJMC & PGDJFK, Papel-III	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
31.08.2022	PGDJMC & PGDIPR, Paper–IV	2.30 PM to 5.30 PM	Nalanda Open University,
31.00.2022	rddinc & rddirk, rapei-iv		2 nd Floor, Biscomaun Bhawan, Patna
Practical Councelling & Evamination of Flortropoic Modia + 01 00 2022 to 15 00 2022 and			

Practical Counselling & Examination of Electronoic Media: 01.09.2022 to 15.09.2022 and Practical Counselling & Examination of Print Media: 16.09.2022 to 30.09.2022 in Patna

Annual Exam-2022

Post Graduate Diploma in Journalism & Mass Communication (PGDJMC) Paper-II (Mass Media and Society)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry equal marks. किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

- 1. What is the importance of the history of Journalism? पत्रकारिता के इतिहास की महत्ता क्या है ?
- 2. Discuss the first freedom struggle of India. भारत के प्रथम स्वतंत्रता संग्राम की चर्चा कीजिए ।
- 3. Write the characteristics of Hindi Kesari. 'हिन्दी केसरी' की विशेषताएँ लिखिए ।
- 4. Discuss the impact of Gandhiji on Indian Politics. भारतीय राजनीति पर गाँधीजी के प्रभाव की चर्चा कीजिए ।
- 5. Describe the main Hindi Newspapers. हिन्दी के प्रमुख समाचार पत्रों का वर्णन कीजिए ।
- 6. What do you understand by News pool? न्यूज पुल से आप क्या समझते है ?
- 7. Discuss Oodant Martand. उदन्त मार्तन्ड की चर्चा कीजिए ।
- 8. Illuminate the Folk Lore of Bihar. बिहार के लोकगीतों पर प्रकाश डालिए ।
- 9. Discuss the development of Radio in India after 1947. 1947 के बाद भारत में रेडियो के विकास का विवेचन कीजिए ।
- 10. What are committed Films? Describe with examples. 'प्रतिबद्ध फिल्में' क्या हैं? सोदाहरण वर्णन कीजिए ।

• • •

EXAMINATION PROGRAMME-2022 PGDJMC & PGDIPR

Date	Papers	Time	Examination Centre
24.08.2022	PGDJMC & PGDIPR, Paper–I	2.30 PM to 5.30 PM	Nalanda Open University,
24.00.2022	r obside & r obstric, raper-1	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	PGDJMC & PGDIPR, Paper–II	2.30 PM to 5.30 PM	Nalanda Open University,
20.06.2022	rdbinc & rdbirk, rapei-ii	2.30 PM to 5.30 PM	2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	PGDJMC & PGDIPR, Paper–III	2.30 PM to 5.30 PM	Nalanda Open University,
29.08.2022 PGDJMC & PGDJPK, Paper-III 2.50 PM to 5.50 PM			2 nd Floor, Biscomaun Bhawan, Patna
31.08.2022	PGDJMC & PGDIPR, Paper–IV	2.30 PM to 5.30 PM	Nalanda Open University,
31.06.2022	PGDJMC & PGDJPK, Paper–IV	2.30 PM to 5.30 PM	2 nd Floor, Biscomaun Bhawan, Patna
Practical Counselling & Examination of Electronoic Media: 01.09.2022 to 15.09.2022 and			

Practical Counselling & Examination of Electronoic Media: 01.09.2022 to 15.09.2022 and Practical Counselling & Examination of Print Media: 16.09.2022 to 30.09.2022 in Patna

Annual Exam-2022

Post Graduate Diploma in Journalism & Mass Communication (PGDJMC) Paper-III (Reporting, Writing and Editing)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry equal marks. किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

- What is development reporting?
 विकास रिपोर्टिंग क्या है?
- 2. Write the types of News. समाचार के प्रकार को लिखिए ।
- 3. What is the relation of mystery with news? Discuss. सहस्य का समाचार से क्या संबंध है? विवेचना कीजिए ।
- 4. Write with examples Press-Release'. 'प्रेस-रिलीज' को उदाहरण के साथ लिखिए ।
- 5. Discuss the characteristics of Radio News. रेडियो समाचारों की विश्विता बतलाइए ।
- 6. Write the types of Environmental pollution. पर्यावरण प्रदूषण के प्रकारों को लिखिए ।
- 7. What precautions are essential in riot repoting? दंगा समाचार लेखन में क्या—क्या सावधानी अपेक्षित है?
- 8. What is the review of social issues? सामाजिक मुद्दों की समीक्षा क्या है?
- 9. What do you mean by editing? सम्पादन से आप क्या समझते हैं?
- 10. How can you edit the press copy? प्रेस—कॉपी का संपादन आप कैसे करेगें?

Annual Exam-2022

Post Graduate Diploma in Journalism & Mass Communication (PGDJMC) Paper-IV (Public Relation)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry **equal marks**. किन्हीं **पाँच** प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के **अंक समान** हैं ।

- 1. Clarify the principles of Public Relations. जनसम्पर्क के सिद्धान्तों को स्पष्ट कीजिए ।
- 2. What is the importance of Public Relations Officers? जनसम्पर्क अधिकारी का क्या महत्व है?
- 3. What is PR campaign? जनसम्पर्क अभियान क्या है?
- 4. How the Public Relations developed in India? भारत में जनसम्पर्क का विकास कैसे हुआ ?
- 5. Examine the PR research. जनसम्पर्क शोध की समीक्षा कीजिए ।
- 6. Discuss Public Relations and consumerism. जनसम्पर्क और उपभोक्तावाद पर विचार कीजिए ।
- 7. Write short notes on DAVP. विज्ञापन और दृश्य-प्रसार निदेशालय पर टिप्पणी लिखिए ।
- 8. What is feedback? Write. प्रतिपृष्टि क्या है? लिखिए ।
- 9. Write note on community Relation. सामुदायिक संबंध पर टिप्पणी लिखिए ।
- 10. What is the relation between Public Relations and Public opinion? जनसम्पर्क और जनमत में क्या सम्बन्ध है?

 \bullet

Annual Exam-2022

Post Graduate Diploma in Marketing Management (PGDMM) Paper-I (Fundamentals of Marketing Management)

Time: 3.00 Hrs.

Answer any Five Questions. All questions carry equal marks.

Full Marks: 80

- 1. Explain the goals of marketing and marketing system.
- 2. Define market Segmentation. What are its benefits?
- 3. Define retailer. Explain the different types of retailers.
- 4. What is meant by marketing information system? How does it differ from marketing research?
- 5. Explain the factors influencing price determination.
- 6. Describe the functions of a Marketing Manager.
- 7. Define packaging. What are its functions and kinds?
- 8. Define distribution channel and explain different types of distribution channel.
- 9. Describe the techniques, targets and tools of Sales promotion.
- 10. Define Marketing Management? What are the importance of Marketing Management.

• • •

EXAMINATION PROGRAMME-2022

Post Graduate Diploma in Financial Management (PGDFM),
Post Graduate Diploma in Marketing Management (PGDMM),
Post Graduate Diploma in Hindi English Translation (PGDHET)
& Post Graduate Diploma in Human Resource Management (PGDHRM)

Date	Papers	Time	Examination Centre
24.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
24.00.2022	PGDHET, Paper–I	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
20.00.2022	PGDHET, Paper–II	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
	PGDHET, Paper–III		2 nd Floor, Biscomaun Bhawan, Patna
31.08.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
	PGDHET, Paper–IV		2 nd Floor, Biscomaun Bhawan, Patna
02.09.2022	PGDFM, PGDMM, PGDHRM &	2.30 PM to 5.30 PM	Nalanda Open University,
	PGDHET, Paper–V		2 nd Floor, Biscomaun Bhawan, Patna
06.09.2022	PGDFM, PGDMM, PGDHRM,	2.30 PM to 5.30 PM	Nalanda Open University,
	Paper–VI	2.30 FIN (0 5.30 FIN	2 nd Floor, Biscomaun Bhawan, Patna

Annual Exam-2022

Post Graduate Diploma in Marketing Management (PGDMM) Paper-II (Consumer Behaviour)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions. All questions carry equal marks.

- 1. What are the factors which influence the buyer's behavior?
- 2. How social class affects the consumer buying behavior?
- 3. What is consumerism? Highlight its importance.
- 4. What is consumer research? Explain its significance.
- 5. Explain the various advantages and disadvantages of market segmentation.
- 6. What is the concept of motivation? Discuss the nature and characteristics of motivation.
- 7. Comment upon the learning model of consumer buying behavior.
- 8. Discuss the contents of consumer complaint and the relief available as per the Act?
- 9. How does culture affects globalization?
- 10. What is meant by 'Perception'? What factors influence perception? Explain.

Annual Exam-2022

Post Graduate Diploma in Marketing Management (PGDMM) Paper-III (Marketing Communication and Advertising)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry euqal marks.

- 1. What is the purpose of sales promotion?
- 2. Discuss the merits and demerits of different types of media?
- 3. Define Marketing Communication. Explain the process of marketing Communication.
- 4. What are the different types of advertising appeals?
- 5. How will you allocate your advertising budget?
- 6. Highlight the importance of event marketing.
- 7. What is the role of DAGMAR.
- 8. What are the objectives of advertising?
- 9. Describe the different methods of marketing research.
- 10. Write notes on any two of the following:
 - (a) Corporate advertising
 - (b) 'The Big Idea"
 - (c) Media Planning

Annual Exam-2022

Post Graduate Diploma in Marketing Management (PGDMM) Paper-IV (Sales, Distribution and Retail Management)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry euqal marks. किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

- 1. Describe in detail about retailing in India.
- 2. What is marketing channel? What are the different types of marketing channel?
- 3. Describe in detail about the foreign direct investment of retail in India?
- 4. Discuss the relationship between channel management and the marketing mix.
- 5. What qualities will you look for in the candidate who has applied for a sales job? Also discuss the selection process you will use.
- 6. What are the roles of sales person and sales Management?
- 7. How can we improve supervision of employees?
- 8. What do you understand by motivation and productivity of the sales force?
- 9. Describe the characteristics of a compensation plan?
- 10. Write notes on any two of the following:-
 - (a) Sales-Organization
 - (b) Store Planning
 - (c) Pricing

Annual Exam-2022

Post Graduate Diploma in Marketing Management (PGDMM) Paper-V (Marketing of Services)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions. All questions carry euqal marks.

- 1. What do you mean by marketing of services? What are the Service Characteristics?
- 2. Discuss the different methods of service delivery.
- 3. Explain the reasons for the growth Service Sector during the last two decades.
- 4. Discuss the pricing implications for different cost analysis.
- 5. What are the main tools of improving service productivity?
- **6.** What is the role of Customer Relationship Management in delivering a customer relationship strategy.
- 7. Explain marketing mix as a tool of marketing strategy.
- 8. What role do personal selling, advertising and public relations play in?
 - (a) Attracting new customers
 - (b) Retaining existing customers.
- 9. What do you mean by developing Services for specific segments? What is the destination between important and determinant attributes in consumer choice decisions?
- 10. Write notes on any **two** of the following :-
 - (a) Customer loyalty.
 - (b) Classification of Services
 - (c) Services Communications

Annual Exam-2022

Post Graduate Diploma in Marketing Management (PGDMM) Paper-VI (International Marketing)

Time: 3.00 Hrs. Full Marks: 80

Answer any Five Questions. All questions carry euqal marks.

- 1. What is International Marketing and discuss the International Marketing Decision Factors.
- 2. What is research design? Discuss its measurement.
- 3. Explain European Monetary System.
- 4. What is cross-Licensing or grant back?
- 5. Discuss the four phases of International marketing involvement.
- 6. Define and discuss the idea of global orientation.
- 7. what were the purposes for which IMF and world Bank were established?
- 8. How can the Legal environment have an impact on the marketing mix of an MNC?
- 9. Differentiate between a free trade area and a Common market. Explain the marketing implications of the difference.
- 10. What do you mean by Market Research? Discuss its nature and scope of marketing research.

Annual Exam-2022

Post Graduate Diploma in Yogic Studies (PGDYS) Paper-I (Basic Concept of Yoga)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry **equal marks**. किन्हीं **पाँच** प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के **अंक समान** हैं ।

- 1. योग क्या है ? विस्तृत चर्चा कीजिए । What is Yoga ? Explain it.
- 2. यम के प्रकारों की व्याख्या कीजिए । Explain the types of Yama.
- अन्नमय कोश तथा प्राणमय कोश की व्याख्या कीजिए ।
 Explain between Annamaya and Pranamaya.
- 4. पूरूषार्थ क्या है ? इसके प्रकारों की व्याख्या कीजिए । What is Purushartha ? Explain its kind.
- 5. अष्टांग योग के अंतर्गत बिहरंग योग से क्या समझते हैं ? What do you mean by Bahirang yoga according to Astanga Yoga ?
- 6. यौगिक जीवनशैली से क्या समझते हैं ? विस्तारपूर्वक चर्चा कीजिए । What do you mean by yogic lifestyle ? Elaborate it.
- 7. प्रत्याहार से क्या समझते है ? इसके अभ्यासों की व्याख्या कीजिए । What is Pratyahara ? Explain its Practices.
- 8. घेरंड संहिता के अनुसार प्राणायाम के प्रकारों की व्याख्या कीजिए । According to Gherand Samhita explain the types of Pranayama.
- 9. यौगिक श्वसन के अभ्यास एवं लाभ का उल्लेख कीजिए । Mention the practices and benefits of Yogic breathing.
- 10. किन्ही दो पर टिप्पणी लिखिए :-Explain any Two given below :-
 - (क) षट्कर्म (Shatkarma)
 - (ख) मुद्रा (Mudra)
 - (ग) नाड़ीशोधन प्राणायाम (Nadishodhana)
 - (घ) संतोष (Santosh)

• • •

EXAMINATION PROGRAMME-2022 P.G. Diploma in Yogic Studies (PGDYS)

Date	Papers	Time	Examination Centre
24.08.2022	Paper–I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	Paper–II	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	Paper-III	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
Paper-IV & V (Practical)	Practical Counselling will start from 30.08.2022 (10 AM). Examination will be conducted after completion of Practical Counselling. Enrollment numberwise Detail programme will be declared later on.		Nalanda Open University, 12 th Floor, Biscomaun Tower, Patna

Annual Exam-2022

Post Graduate Diploma in Yogic Studies (PGDYS) Paper-II (Human Existence and Systems)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry equal marks. किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

- 1. प्राणायाम श्वसन तंत्र को मजबूत करने में सक्षम है । कैसे ? How Pranayama is capable to strengthen the respiratory system?
- 2. पाचन तंत्र को किन यौगिक अभ्यासों से मजबूत किया जा सकता है ? Which Yogic practices strengthen the digestive system ?
- 3. बहिस्रावी ग्रंथियो के बारे में बताइये । Explain about Exocrine glands.
- 4. यौगिक श्वसन रोग प्रतिरोधक क्षमता बढ़ाने में सक्षम है कैसे ? How Yogic breathing practices is capable to increase the immunity system?
- 5. स्वास्थ्य क्या है ? इसके शारीरिक, मानसिक तथा आध्यात्मिक पक्ष की व्याख्या कीजिए । What is health ? Explain the physical, mental and spiritual side at health.
- 6. केन्द्रीय तंत्रिका तंत्र की बनावट एवं कार्य का विवरण दीजिए । Discuss the structure and function of C.N.S.
- 7. अस्थि तंत्र की संरचना के बारे में बताइये । Explain about the structure of bone system.
- 8. रक्त की संरचना का परिचय दीजिए । Introduce the structure of blood.
- 9. यौगिक श्वसन के अभ्यास एवं लाभ की चर्चा कीजिए । Discuss the practice and benefits at Yogic breathing.
- 10. निम्नलिखित में से **किन्ही दो** पर संक्षिप्त टिप्पणी लिखिए : Write short notes on **any two** of the following:
 - (ক) ওল্নক (Tissue)
 - (ख) मेरू रज्जु (Spinal Cord)
 - (ग) थायरायड (Thyroid)
 - (घ) हीमोग्लोबीन (Hemoglobin)

EXAMINATION PROGRAMME-2022

P.G. Diploma in Yogic Studies (PGDYS)

Date	Papers	Time	Examination Centre
24.08.2022	Paper–I	2.30 PM to 5.30 PM	Nalanda Open University,
21.00.2022	Tuper 1	2.50 114 to 5.50 114	2 nd Floor, Biscomaun Bhawan, Patna
26.08.2022	Paper–II	2.30 PM to 5.30 PM	Nalanda Open University,
20.00.2022	rapei-11	2.30 FM to 3.30 FM	2 nd Floor, Biscomaun Bhawan, Patna
29.08.2022	Paper–III	2.30 PM to 5.30 PM	Nalanda Open University,
29.00.2022	Paper-III	2.30 PM to 3.30 PM	2 nd Floor, Biscomaun Bhawan, Patna
Paper-IV & V (Practical)	Practical Counselling will start from 30.08.2022 (10 AM). Examination will be conducted after completion of Practical Counselling. Enrollment numberwise Detail programme will be declared later on.		Nalanda Open University, 12 th Floor, Biscomaun Tower, Patna

Annual Exam-2022 Post Graduate Diploma in Yogic Studies (PGDYS) Paper-III (Yoga and Mind)

Time: 3.00 Hrs. Full Marks: 80

Answer any **Five** Questions. All questions carry **equal marks**. किन्हीं **पाँच** प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के **अंक समान** हैं ।

- 1. योग विज्ञान है, कैसे ? How, Yoga is a Science?
- 2. योग के आंतरिक अवलोकन विधि की व्याख्या कीजिए । Explain the inner observation method of Yoga.
- 3. सिगमंड फ्रायड के अनुसार मन के अकारात्मक पहलू के बारे में बताइये । Explain the Topographical aspect of mind according to Sigmund Freud.
- 4. मानसिक–शारीरिक रोग क्या है । चर्चा कीजिए । What is Psycho somatic disorder? Discuss
- 5. पंच क्लेश की व्याख्या कीजिए । Explain about Panch Klesha.
- 6. मनःरनायु विकृति से क्या समझते हैं, इसके प्रकार के बारे में बताइये । What do you understand by Psychoneurosis explain its types.
- 7. मनःचिकित्सा क्या है? व्याख्या कीजिए । What is Psychotherapy? Explain
- 8. 'प्रत्याहार' से मन का प्रबंधन किया जा सकता है । इसकी पुष्टि कीजिए । The mind can be managed thorough 'Pratyahara' Explain it.
- 9. मनोचिकित्सा तथा योग चिकित्सा के बीच तुलनात्मक अध्ययन कीजिए । Make a Comparative study between Psychotherapy and Yogic therapy.
- 10. किन्हीं दो पर संक्षिप्त टिप्पणी लिखिए :--

Write short notes on any two:-

- (a) ओ०सी०डी० (O.C.D)
- (b) मनोविदालिता (Schizophrenia)
- (c) अवचेतन मन(Sub-Conscious mind)
- (d) चेतना (Consciousness)