

Nalanda Open University
Annual Examination - 2022
B.A. Tourism (Honours), Part-I
Paper-I (Foundation Course in Tourism)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five questions. All questions carry equal marks.

किन्हीं पाँच प्रश्नों के उत्तर दीजिए। सभी प्रश्नों के अंक समान हैं।

1. Compare the nature and characteristics of Tourism during pre-industrialization period and Modern period.
पूर्व उद्योगीकरण काल और आधुनिक काल के कौशल पर्यटन की प्रकृति और विशेषताओं की तुलना कीजिए।
2. What is the purpose of Tourism in human life? What are the factors which motivate people to indulge in tourism.
मानव जीवन में पर्यटन का क्या उद्देश्य है? ऐसे कौन-कौन से कारक हैं जो लोगों को पर्यटन के लिए प्रेरित करते हैं।
3. Mention the relationship and inter dependence of intra structure development and tourism.
अधिसंरचनात्मक विकास और पर्यटन के बीच सम्बन्ध और पारस्परिक निर्भरता का उल्लेख कीजिए।
4. Throw light on the types of Tourist Accommodation units in India.
भारत में पर्यटक आवासीय व्यवस्थाओं के प्रकारों पर प्रकाश डालिए।
5. What do you know about the role of subsidiary services in tourism.
पर्यटन में सहायक सेवा की भूमिका के बारे में आप क्या जानते हैं?
6. Elaborate the various steps in tourism planning process and discuss the role of local bodies in the development of tourism.
पर्यटन नियोजन प्रक्रिया के विभिन्न चरणों की व्याख्या कीजिए। और गन्तव्य स्थानों पर पर्यटन के विकास से स्थानीय निकायों की भूमिका की विवेचना कीजिए।
7. Account for the role of media in tourism promotion.
पर्यटन के प्रचार में संचार माध्यमों की भूमिका का विवरण दीजिए।
8. Analyse the role of Guides and Escorts in tourism.
पर्यटन में गाइड और यात्रा मार्ग निर्देशक की भूमिका का विश्लेषण कीजिए।
9. Describe the major characteristics of a service product.
सेवा उत्पाद की प्रमुख विशेषताओं का वर्णन कीजिए।
10. Write a brief description on the Buddha circuit in Bihar.
बिहार में बौद्ध सर्किट पर एक विवरण प्रस्तुत कीजिए।



EXAMINATION PROGRAMME, 2022
B.A. Urdu & Tourism (Hons.), Part-I

Date	Papers	Time	Examination Centre
13.12.2022	Honours Paper-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
15.12.2022	Honours Paper-II	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
17.12.2022	Hindi Composition-100 or Hindi-50 + Urdu-50 or Eng-50	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
23.12.2022	History (Sub) P-I	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
26.12.2022	Education (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
27.12.2022	Political Science (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
29.12.2022	Psychology (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
30.12.2022	Public Administration (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
03.01.2023	Hindi (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
04.01.2023	Economics (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
06.01.2023	Geography (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
07.01.2023	Sociology (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
09.01.2023	Social Work (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
10.01.2023	Home Science (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
11.01.2023	JMC (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
12.01.2023	Urdu (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
13.01.2023	Tourism (Sub) P-I	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna

Nalanda Open University
Annual Examination - 2022
B.A. Tourism (Honours), Part-I
Paper-II (Foundation Course in English)

Time: 3.00 Hrs.

Full Marks: 80

Answer all Questions

1 Read the passage below and answer the questions:

She is not an easy subject to film or write about. Sampat Pal Devi, the 54-year-old self-proclaimed 'commander-in-chief of the 'Gulabi Gang', a group of vigilante women that operate out of Uttar Pradesh's notorious areas of Bundelkhand, has been variously praised as an activist, a feminist, and a pioneer of sorts. It is, however, useful to ask if the kind of strategies followed by the 'Gulabi Gang' can be continued for some time in a world where women experience violence on so many fronts.

A new documentary, "Gulabi Gang" directed by Nisha Jain tackles this difficult subject. According to her website, the group was formed spontaneously when she witnessed a farmer in her village mercilessly beat up his wife. When she tried to intervene, the man turned around and abused her. Sampat Pal collected a few women, went back to the man's house, and thrashed him until he begged for mercy.

From that incident in 2006 was born the Gulabi Gang which now has a membership of 2,00,000. The women pay a membership fee, and are given a pink sari and a stick as a uniform. They respond to calls for help not just on violence, or dowry torture and death but also police inaction and corruption in the district administration. Their fame has spread beyond

- (a) (i) Give the passage an appropriate title. 2
(ii) Does the passage support the methods used by Gulabi Gang? Why / Why not? 2
(iii) How was the Gulabi Gang formed? Narrate the incident in about 30 – 35 words. 3
(iv) In what way do the members of the Gulabi Gang identify themselves with the group? 1
(v) In what instances does the Gulabi Gang intervene? 2
(vi) What according to the author are ways to stop violence against women? 2
- (b) Complete the statements given below:
(i) Sampat Pal Devi, the leader of the Gulabi Gang has been referred to as anand a1
(ii) It is not certain whether the strategies used by Gulabi Gang..... (are justified / are sustainable) in a world where women suffer violence on many fronts. 1
- (c) Pick a word from the first paragraph which is used for 'a member or a group of people who try to prevent crime or punish criminals in their community, especially because they think the police are not doing this.' 1

2. Do as directed:

5x2=10

- (a) Shomen bhai(practise) organic farming for the last decade or so. The experience(be) quite profitable. (Use correct form of the verbs provided)
- (b) I don't remember very clearly. I..... (had been / certainly was / must have been) in primary school when I first.....(have seen / did see / saw) the Rajdhani Express train running through the fields. (Select appropriate words)
- (c) This organisation puts up exhibitions containing the work of new artists. This way new artist gets some visibility. (Combine using the linker 'so that')

P.T.O

- (d) Donating blood is safe as long as you are donating at..... well-known event or..... Red Cross sponsored drive. (Insert appropriate articles)
- (e) We must keep young children away.....family members who are suffering..... cold or flu. (Insert suitable prepositions)
- 3. Correct the following sentences:** **5x1=5**
- (a) One cannot make an omelet without break eggs.
- (b) I am not knowing whether my uncle came last night.
- (c) One of our neighbour is a teacher.
- (d) She said that she has bought the flowers.
- (e) Each man built its own house.
- 4. Write an essay in about 400 words on any one of the following topics:** **20**
- (a) The Mobile Phone, an essential item today
- (b) The changes I would like to see in my country
- (c) The Advantages of Distance Education.
- 5. Write a dialogue in about 150 words on any one of the following situations:** **15**
- (a) Barun has boarded an AC 3-Tier Coach with a valid ticket, but no reservation. The Travelling Ticket Inspector asks him why he has boarded the train without reservation. Barun gives him a genuine reason for doing so. The TTI offers to help him get a berth.
- (b) Gurjeet is surprised when she meets her friend Sumati. Sumati looks smart and confident. She informs Gurjeet that her course in Tourism has helped her to get a job and a career. She advises Gurjeet to take up the course.
- 6. Fill in the blanks correctly with a/an or the:** **(5)**
- i Reader's Digest is.....truly inexpensive gift for all occasions. It reminds your friends of your thoughtfulness twelve times.....year.
- ii Mr. Stryver was little over thirty, but he looked much older. He was fat, withred face and.....loud voice. He wanted to be.important lawyer and he was quickly becoming more and more successful. He wasvery clever lawyer who did not care whether he was fighting for good or bad. He was very skillful at findingfacts in every argument.more business he got. ...more skillful he became. He and Sydney Carton were often up late at night, drinking. Even then, when he got up.....next morning, his mind was clear.
- 7. Fill in the blanks with appropriate prepositions of place such as in, on, at, between, among, behind, up, into, against, along, across, above, below, in front of, down:** **(10)**
- i He lives.....Kasturba Marg, Delhi.
- ii His house is.....the 3'd floor.
- iii He drove the car.....the pavement.
- iv We could see the mountains.....the river.
- v The old man could not stand up. He leant..... the wall.
- vi The car broke down.....the middle of the road.
- vii The water in the river rose.....the danger mark.
- viii The temperature was two degrees.....the freezing point.
- ix When the sun sets it goes.....the horizon.
- X The teacher sat.....the students.

Nalanda Open University
Annual Examination - 2022
B.A. Tourism (Subsidiary), Part-I
Paper-I (Foundation Course in Tourism)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five questions. All questions carry equal marks.
किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Write an essay on the evolutionary stages of Tourism growth.
पर्यटन-संवृद्धि के विकास की अवस्थाओं पर एक लेख लिखिए ।
2. Discuss the various components of Tourism Industry and their linkages.
पर्यटन उद्योग के विभिन्न घटकों और उनके सम्बन्धों की विवेचना कीजिए ।
3. Mention the different types of tourism accommodation and their characters.
विभिन्न प्रकार के पर्यटन आवासों और उनकी विशेषताओं का उल्लेख कीजिए ।
4. Explain the role of History in tourism.
पर्यटन में इतिहास के भूमिका की व्याख्या कीजिए ।
5. Describe the skills needed for writing for tourism.
पर्यटन-लेखन के लिए आवश्यक कौशल का वर्णन कीजिए ।
6. Explain the meaning of 'Haat' and describe its role in economic and social sectors.
'हाट' शब्द का अर्थ स्पष्ट कीजिए एवं आर्थिक तथा समाजिक क्षेत्रों में इसकी भूमिकाओं का वर्णन कीजिए ।
7. Explain the major threats and obstacles in Tourism Development.
पर्यटन विकास में प्रमुख चुनौतियाँ और बाधाओं का वर्णन कीजिए ।
8. Describe the types of local transportation and their importance in Tourism.
पर्यटन में स्थानीय परिवहनों के प्रकारों एवं महत्त्व का वर्णन कीजिए ।
9. Examine the impact of Tourism on environment and culture.
पर्यावरण और संस्कृति पर पर्यटन के प्रभाव का परीक्षण कीजिए ।
10. Throw light on the various sources of Tourism Information.
पर्यटन सूचना के विभिन्न स्रोतों पर प्रकाश डालिए ।



Nalanda Open University

Annual Examination - 2022

B.A. Tourism (Honours), Part-II

Paper-III (Tourism Development: Products, Operations and Case Studies, TS-2)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five questions. All questions carry equal marks.

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Throw light on the importance of dance and music for Tourism promotion in India.
भारत में पर्यटन के विकास में नृत्य एवं संगीत के महत्त्व पर प्रकाश डालिए ।
2. Explain two famous non Himalayan Hill Resorts of India.
भारत के दो प्रसिद्ध गैर हिमालयी पहाड़ी आरामगाहों की व्याख्या कीजिए ।
3. What is Travel Mart ? Describe its work procedure.
यात्राहाट क्या है ? उसके कार्य पद्धति का वर्णन कीजिए ।
4. Mention the main encouraging elements adopted by Government of Maharashtra for Tourism Promotion.
पर्यटन के विकास में महाराष्ट्र द्वारा अपनाई गई प्रोत्साहक तत्वों का उल्लेख कीजिए ।
5. Discuss the relationship between adventure, sports and tourism.
रोमांच, खेल और पर्यटन के बीच संबंधों की विवेचना कीजिए ।
6. Examine the development of kovalam into a famous beach resort.
प्रसिद्ध समुद्रतटीय आरामगाह के रूप में कोवलम के विकास का परीक्षण कीजिए ।
7. Analyze the problems in Wild Life Tourism.
वन्य जीव पर्यटन की समस्याओं का विश्लेषण कीजिए ।
8. What were the aims and achievements of PATA Marketing Conference ?
पाटा विपणन सम्मेलन के उद्देश्य एवं उपलब्धि क्या थे ?
9. Discuss the Tourism Potential of Gir National Park.
गीर राष्ट्रीय उद्यान में पर्यटन के संभावनाओं की विवेचना कीजिए ।
10. Give a brief overview of the activities undertaken by the Ministry of Tourism to promote India as a destination abroad.
विदेशों में भारत को एक गंतव्य-स्थल के रूप में विकसित करने के लिए पर्यटन मंत्रालय की गतिविधियों का संक्षेप में वर्णन कीजिए ।



EXAMINATION PROGRAMME, 2022

B.A. Hindi, Political Science, Social Work, Public Administration, Tourism, Urdu & JMC (Hons.), Part-II

Date	Papers	Time	Examination Centre
18.01.2023	Honours Paper-III	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
20.01.2023	Honours Paper-IV	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
23.01.2023	Hindi Composition-100 or Hindi-50 + Urdu-50 or Eng-50	2.30 PM to 5.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
24.01.2023	Economics (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
25.01.2023	History (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
27.01.2023	Geography (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
28.01.2023	Psychology (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
30.01.2023	Hindi (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
31.01.2023	Political Science (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
01.02.2023	Home Science (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
02.02.2023	Sociology(Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
03.02.2023	Education (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
04.02.2023	Public Administration (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
06.02.2023	Social Work (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
07.02.2023	Tourism (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
08.02.2023	JMC (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
09.02.2023	Urdu (Sub) P-II	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna

Nalanda Open University
Annual Examination - 2022
B.A. Tourism (Honours), Part-II
Paper-IV (Foundation Course in Humanities and Social Sciences FHS-1)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five questions. All questions carry equal marks.

किन्हीं पाँच प्रश्नों के उत्तर दीजिए। सभी प्रश्नों के अंक समान हैं।

1. Examine the history of agriculture and cattle breeding. Describe its effects on social evolution.
कृषि और पशुपालन के इतिहास का परीक्षण कीजिए। सामाजिक विकास पर इसके प्रभावों का वर्णन कीजिए।
2. Discuss the main features of Egyptian civilization.
मिस्र के सभ्यता की मुख्य विशेषताओं का वर्णन कीजिए।
3. Enumerate the main features of Indian economy during the post colonial period.
उत्तर औपनिवेशिक काल में भारतीय अर्थव्यवस्था की मुख्य विशेषताओं का सविस्तार वर्णन कीजिए।
4. Describe the decentralization of information in democracy with special reference to India.
भारत के विशेष संदर्भ में लोकतंत्र में सूचना के विकेन्द्रीकरण का वर्णन कीजिए।
5. What is Industrial Revolution? Elucidate the causes of Industrial Revolution.
औद्योगिक क्रान्ति क्या है? औद्योगिक क्रान्ति के कारणों पर प्रकाश डालिए।
6. What were the effects of Renaissance in Europe.
यूरोप में पुनर्जागरण के परिणाम का विवरण दीजिए।
7. Explain the meaning of 'secularism'. Analyse the problems that surface on the root of secularism in India.
धर्मनिर्पेक्षता शब्द का अर्थ स्पष्ट कीजिए। भारत में धर्म निर्पेक्षता के मार्ग की समस्याओं का विश्लेषण कीजिए।
8. Discuss in brief the causes and impact of "Earth Quake".
"भूकंप" के कारणों और प्रभाव पर संक्षेप में विवेचना कीजिए।
9. Write what do you understand by Environmental Science.
'पर्यावरण विज्ञान' से आप क्या समझते हैं? लिखिए।
10. Throw light on the different stages of demographic transition. Mention the demographic feature of developing countries and explain the consequences of rapidly rising population.
जनांकिकीय परिवर्तन (संक्रमण) की विभिन्न अवस्थाओं पर प्रकाश डालिए। विकासशील देशों की जनांकिकीय विशेषताओं का उल्लेख कीजिए एवं तेजी से बढ़ती हुई जनसंख्या के परिणामों की व्याख्या कीजिए।



Nalanda Open University

Annual Examination – 2022

B.A. Tourism (Subsidiary), Part-II

Paper-II (Tourism Development Products Operations and Case Studies)

Time: 3.00 Hrs.

Full Marks: 80

Answer any **Five** questions. All questions carry **equal marks**.

किन्हीं पाँच प्रश्नों के उत्तर दीजिए। सभी प्रश्नों के अंक समान हैं।

1. Write a comprehensive note on the anthropology of tourism.
पर्यटन के मानव-शास्त्र पर एक विस्तृत टिप्पणी लिखिए
2. How are escorting services important for tourism ? Discuss.
पर्यटन के लिए मार्ग-रक्षी सेवाएँ किस प्रकार महत्वपूर्ण हैं ? विवेचना कीजिए ।
3. Analyse the importance of festivals and fairs in the development of tourism.
पर्यटन के विकास में त्योहारों एवं मेलों के महत्त्व का विश्लेषण कीजिए ।
4. Mention the factors that affect the guest-host relationship in tourism.
पर्यटन उद्योग में मेहमान-मेजवान सम्बन्ध को प्रभावित करने वाले कारकों का उल्लेख कीजिए ।
5. Examine the role of crafts and folk art in tourism.
पर्यटन में शिल्प और लोक कला की भूमिका का परीक्षण कीजिए ।
6. Throw light on Kaliga bali Yatra.
कलिंग बाली यात्रा पर प्रकाश डालिए ।
7. Discuss the role and importance of P.A.T.A. in the Tourism Industry.
पर्यटन उद्योग में पाटा की भूमिका और महत्त्व की विवेचना कीजिए ।
8. Give an account of Hindu Pilgrimage sites in India.
भारत में हिन्दू तीर्थ स्थलों का विवरण कीजिए ।
9. Discuss the role played by Air-India in promoting tourism in India.
भारत में पर्यटन प्रोत्साहन हेतु एअर-इंडिया की भूमिका पर चर्चा कीजिए ।
10. Discuss the various outdoor sports that are popular with domestic tourists.
घरेलू पर्यटकों की पसंदीदा विभिन्न प्रकार की खुले वातावरण की खेलों पर चर्चा कीजिए ।



Nalanda Open University
Annual Examination - 2022
B.A. Tourism (Honours), Part-III
Paper-V (TS-3 Management in Tourism)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five questions. All questions carry equal marks.

किन्हीं पाँच प्रश्नों के उत्तर दीजिए। सभी प्रश्नों के अंक समान हैं।

1. Explain the basic management functions. Enumerate the role task and responsibilities of a manager.
प्रबन्धन के बुनियादी कार्यों का वर्णन कीजिए। एक प्रबन्धक की भूमिकाओं, कार्यों और उत्तरदायित्वों की व्याख्या कीजिए।
2. Why is the 'group' important in tourism organization? Explain the role and importance of small groups in Tourism.
पर्यटन संगठन में समूह क्यों महत्वपूर्ण है? पर्यटन में छोटे समूहों की भूमिका और महत्व की व्याख्या कीजिए।
3. Define Planning. Discuss the types of plans and steps in the planning process.
नियोजन को परिभाषित कीजिए। योजना के प्रकारों और नियोजन की प्रक्रिया के चरणों की विवेचना कीजिए।
4. Discuss 'Organizational structure in Tourism.'
पर्यटन में संगठनात्मक ढाँचा की विवेचना कीजिए।
5. Discuss the importance of entrepreneurship in Tourism. Substantiate your answer with suitable example.
पर्यटन में उद्यमिता के महत्व की चर्चा कीजिए। अपने उत्तर में उपयुक्त उदाहरण भी दीजिए।
6. Analyse the various steps and feasibility studies to be undertaken while formulating projects.
प्रोजेक्ट बनाने के समय ध्यान में रखे जाने वाले विभिन्न चरणों और संभाव्य अध्ययनों का विश्लेषण कीजिए।
7. Explain the managerial tasks to be performed for smooth operation of a Hotel.
होटल को सुचारु रूप से संचालित करने के लिए प्रबन्ध के कार्यों की व्याख्या कीजिए।
8. Write an essay on sources of finance available to travel and Tourism Industry.
ट्रेवल और पर्यटन उद्योग की उपलब्ध वित्त के स्रोतों पर एक निबंध लिखिए।
9. Write about the 'Relevance of Human Resource Development' in Tourism.
पर्यटन में मानव संसाधन विकास की प्रासंगिकता के विषय में लिखिए।
10. Write an essay on the requirements of a business traveller.
व्यावसायिक यात्रियों की आवश्यकताओं पर एक निबंध लिखिये।



EXAMINATION PROGRAMME-2022
B.A. Economics, Sociology, Tourism & Urdu (Hons.), Part-III

Date	Papers	Time	Examination Centre
03.01.2023	Paper-V	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
04.01.2023	Paper-VI	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
06.01.2023	Paper-VII	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
07.01.2023	Paper-VIII	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna
09.01.2023	Paper-XV (General Studies)	10.30 AM to 1.30 PM	Nalanda Open University, 2 nd Floor, Biscomaun Bhawan, Patna

Nalanda Open University
Annual Examination - 2022
B.A. Tourism (Honours), Part-III
Paper-VI (Indian Culture : Perspective for Tourism)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five questions. All questions carry equal marks.
किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Describe the difference between Indus Valley Civilization and Harappan Civilization.
सिन्धु घाटी सभ्यता और हड़प्पन सभ्यता के बीच अन्तर का वर्णन कीजिए ।
2. Dance is an integral part of Indian culture. Describe its evolution in historical perspective.
नृत्य भारतीय संस्कृति का अभिन्न अंग है । ऐतिहासिक संदर्भ में इसके विकास का वर्णन कीजिए ।
3. Why are Indian festivals a major tourist attraction ? Describe briefly any five major festivals celebrated in India.
भारतीय त्योहार एक प्रमुख पर्यटक आकर्षण क्यों है ? भारत में मनाये जाने वाले किन्हीं पाँच प्रमुख त्योहारों का संक्षेप में वर्णन कीजिए ।
4. Discuss the role of Tourism in the growth of handcrafts in India.
हस्तशिल्प के विकास में पर्यटन की भूमिका की चर्चा कीजिए ।
5. Give suggestion as to why tourism policy of India is not getting success as for Government desire.
भारत में पर्यटन नीति, सरकार की अपेक्षाओं के अनुरूप क्यों नहीं हो रही है ? सुझाव दीजिए ।
6. What are the features of 'Rock Cut Architecture' ? Discuss.
पत्थर को काटकर बनाए गये स्थापत्य की विशेषताएँ कौन सी हैं ? चर्चा कीजिए ।
7. How has the Tribal Culture helped in the growth of Tourism Sector ?
पर्यटन क्षेत्र के विकास में जनजातीय संस्कृति ने किस प्रकार सहायता की है ?
8. Explain the role and responsibilities of Museum as a Tourism Product.
पर्यटन उत्पाद के रूप में संग्रहालय की भूमिका और उत्तरदायित्वों की व्याख्या कीजिए ।
9. Write an essay on the textiles and costumes of in India.
भारतीय वस्त्र और वेश-भूषा पर एक निबन्ध लिखिए ।
10. What are the different types of Media ? Examine the relationship between Media, Culture and Tourism.
मीडिया के विभिन्न रूप कौन से हैं ? मीडिया संस्कृति और पर्यटन के बीच सम्बन्धों का परीक्षण कीजिए ।



Nalanda Open University
Annual Examination - 2022
B.A. Tourism (Honours), Part-III
Paper-VII (Ecology, Environment and Tourism)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five questions. All questions carry equal marks.

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Define ecosystem. Explain the various components of ecosystem and their linkages.
परिस्थितिकी-तंत्र परिभाषित कीजिए। परिस्थितिकी-तंत्र के विभिन्न घटकों और उनके पारस्परिक सम्बन्धों की व्याख्या कीजिए ।
2. What do you understand by politics of environment?
पर्यावरण की राजनीति से आप क्या समझते हैं? विवेचन कीजिए।
3. Analyse critically the relationship between conservation requirements and development.
संरक्षण आवश्यकताओं और विकास के बीच के संबंध का विवेचनात्मक विश्लेषण कीजिए।
4. Write an essay on Responsible Tourism.
उत्तरदायित्वपूर्ण पर्यटन पर एक निबन्ध लिखिये।
5. Describe the role of accommodation sector in promoting tourism.
पर्यटन को बढ़ावा देने में आवास क्षेत्र की भूमिका का वर्णन कीजिए।
6. Evaluate the impact of tourism on wildlife :
वन्यजीवन पर पर्यावरण के प्रभावों का मूल्यांकन कीजिए।
7. Enumerate how the local physical environment is affected by the visitor behaviour.
स्थानीय भौतिक पर्यावरण आगंतुकों के व्यवहार से किस प्रकार प्रभावित होता है, वर्णन कीजिए ।
8. Describe the various causes of Biodiversity loss and their impact on human lives.
जैव विविधता लोप के विभिन्न कारणों और मानव जीवन पर उसके प्रभाव की चर्चा कीजिए ।
9. How has the environment been understood in the Indian philosophical traditions?
भारतीय दार्शनिक परंपराओं में पर्यावरण को किस प्रकार समझा गया है ?
10. Write a brief note on any **two**:-
किन्हीं दो पर संक्षिप्त टिप्पणी लिखिए :-
 - (a) Hill stations and Tourism (हिल स्टेशन एवं पर्यटन)
 - (b) Tourism Infrastructure (पर्यटन अधिसंरचना)
 - (c) Master Plan in Tourism (पर्यटन मास्टर प्लान)
 - (d) Alternative Tourism (वैकल्पिक पर्यटन)

Nalanda Open University
Annual Examination - 2022
B.A. Tourism (Honours), Part-III
Paper-VIII [(Tourism Marketing)-TS-6]

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five questions. All questions carry equal marks.
किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Define Tourism Marketing. What is the nature and scope of Tourism Marketing?
पर्यटन विपणन को परिभाषित कीजिए । पर्यटन विपणन की प्रकृति और संभावनाओं का उल्लेख कीजिए ।
2. Bring out the significance of technology in Tourism Marketing.
पर्यटन विपणन में प्रौद्योगिकी के महत्व पर प्रकाश डालिए ।
3. Discuss the role of travel agencies and tour operators in marketing of events.
कार्यक्रमों के विपणन में यात्रा-एजेंसियों और यात्रा-प्रचालकों की भूमिकाओं को स्पष्ट कीजिए ।
4. Discuss the role of brochures in your operations and tour Operations Marketing.
यात्रा प्रचालन और यात्रा प्रचालनों के विपणन में विवरण पुस्तिका (ब्रोशर) की भूमिका पर प्रकाश डालिए ।
5. Write an essay on Archaeological Survey of India.
भारतीय पुरातत्व सर्वेक्षण पर एक लेख लिखिए ।
6. Write about the History and development of 'Bihar State Tourism Development Corporation'.
'बिहार राज्य पर्यटन विकास निगम' के इतिहास और विकास के विषय में लिखिए ।
7. Write an essay on the importance of Pilgrimages in Promoting Tourism.
पर्यटन को प्रोत्साहित करने में तीर्थ स्थलों के महत्व पर निबन्ध लिखिए ।
8. Giving suitable examples highlight the challenges that star category Hotels face in marketing.
प्रतिष्ठित वर्ग के होटलों द्वारा विपणन में सामना की जाने वाली समस्याओं पर सोदाहरण प्रकाश डालिए ।
9. Discuss the role of Trade tours and trademarks as marketing.
विपणन औजार के रूप में व्यापार मेलों और व्यापार हाटों के भूमिका की विवेचना कीजिए ।
10. Write short notes on two important archaeological sites of Bihar as a source of foreign exchange.
विदेशी मुद्रा कमाने के श्रोत के रूप में बिहार के दो महत्वपूर्ण पुरातात्विक स्थलों पर एक संक्षिप्त टिप्पणी लिखिए ।

